SEO Report: https://meego.co/

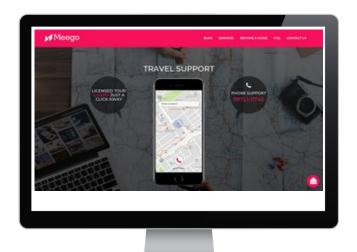
by



Seven Boats Info-System Pvt. Ltd.

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Contact: info@7boats.com



Overall Score

We found 11 issues

Examined at: 2018-08-24 12:18:24



On-Page SEO



Responsiveness



Page Speed



Links

✓ Page Title

✓ Page Title : Travel Begins Here

Your page title looks good.

Recommendations

Titles give your potential customers a quick insight into the content of a result and why its relevant to their query. Many times It's the primary piece of information used to decide which result to click on, so it's essential to use high-quality titles on your web pages. Page titles should be descriptive and concise. Avoid vague descriptors like "Home" for your home page, or "Profile" for a specific person. Avoid unnecessarily long or verbose titles, which are likely to get truncated when they show up in the search results Try to keep page titles short, i.e. less than 60 characters.

✓ Meta Description

✓ **Meta Description :** Meego is a travel support app that provides on ground and virtual travel support | explore the unexplored | government approved guides | Economical tours and tariffs | multilingual experts | a bunch of unique services.

Your meta description looks good.

Recommendations

A Meta description is nothing but a concise, human-readable summary of each page's content. Accurate meta descriptions can help improve your clickthrough; here are some guidelines on how to use the meta description properly. Use site-level descriptions on the main home page or other aggregation pages, and use page-level descriptions everywhere else.

• HTML Headings

H1(0)

H2(5)

- Travel Support
- Our Services
- Tariffs
- Download The App
- Why Meego?

H3(1)

• 98721-11746

H4(13)

- Phone Support
- licensed Tour Guides Just A Click Away
- Welcome
- See Our
- Meego Call

Meego Guide									
Meego Prime									
Meego Outstation									
• Get More Benefits									
• Your Vision, His Knowledge									
• MOTTO									
• Explore									
• Contact us			 _	_	_		_		

H5(8)

- 24/7 Travel Support
- Instant Booking
- Language Experts
- Custom Tours
- Bonus points
- Nearby deals
- Fast booking
- Easy to use

H6(0)

Recommendations

h1 status is the existence of any content inside h1 tag. Although not important like Meta titles and descriptions for search engine ranking but still a good way to describe your contents in search engine result. h2 status less important but should be used for proper understanding of your website.

✗ robot.txt

Your site does not have robot.txt.

Recommendations

A robot.txt file is a file at the root of your site that indicates those parts of your site you do not want to be accessed by search engine crawlers. The file uses the Robots Exclusion Standard, which is a protocol with a small set of commands that can be used to indicate access to your site by section and by specific kinds of web crawlers (such as mobile crawlers vs desktop crawlers).

✗ Sitemap

We detected that there is no sitemap specified on the webpage.

Recommendations

A sitemap is a file where you can list the web pages of your site to tell search engines about the arrangement of your site content. Search engine web crawlers read this file to more intelligently crawl your site. Sitemaps can be created either manually or using third-party tools. Using a sitemap does not guarantee that all the items in your sitemap will be crawled and indexed, as Google processes rely on sophisticated algorithms to schedule crawling. However, in most cases, your site will benefit from having a sitemap, and you'll never be penalized for having one.

✔ Favicon

Your site have a favicon.

• Image 'alt' Text

Total Number of Images with out Alt Text Mentioned: 1

Images Without alt

• https://www.facebook.com/tr?id=1398593013585113&ev=PageView&noscript=1

For any image on your site, the alt tag should describe what on it. Alt tags and title tags strengthen the message towards search engine spiders and improve the accessibility of your website.

✔ DOC Type

✓ DOC Type : <!DOCTYPE html>

Your page has Doc Type defined.

Recommendations

Doc type is not an SEO factor, but it is a check to validate your web page. So make sure your site has this.

✓ Deprecated HTML Tag

Your site does not have any deprecated HTML tags.

Recommendations

Older HTML tags and attributes superseded with other more functional or flexible alternatives (whether as HTML or as CSS) are declared as deprecated in HTML4 by the W3C - the consortium that sets the HTML standards. Browsers should continue to support deprecated tags and attributes, but eventually, these tags are likely to become obsolete and so future support cannot be guaranteed.

✓ HTML Page Size

✓ HTML Page Size : 24 KB

HTML Page size is proper. Its below 100 KB

Recommendations

To make pages load faster, reduce the size of the data (HTML markup, images, CSS, JavaScript) that is needed to render the above-the-fold content of your page. We recommend

you to make your website structured so that the most critical things loads first.

✓ GZIP Compression

✓ GZIP Compression Size : 6 KB

GZIP compression is enabled.

Recommendations

Enable and Test gzip compression. Gzip compression reduces the size of the transferred response by more than 80%. Compression reduces the time to download and significantly improves the time to render your pages. All servers have the sample configuration files, and all modern browsers do support gzip compression.

✗ Inline CSS

Total Inline CSS occurences: 36

Inline CSS

-
- <nav class="navbar navbar-static navbar-affix" data-spy="affix" style="background:#f7105b; width: 100%;"></nav>
- <div class="container" style="width: 95%!important"></div>
- <button type="button" class="navbar-toggle collapsed" style="display:none"></button>
- •
- <div id="homepage-block-2" class="bgMove" style="background-image: url(assets/images/ homepage-1-bg.png);"></div>
- <h2 style="color:#ffffff"></h2>
-
- <h3 class="yellow" style="color:#f7105b;font-size:25px;"></h3>
- <h4 class="white" style="font-size: 19px;"></h4>
-
- <h2 class="yellow" style="font-size: 300%;color: black"></h2>
- <h4 class="red" style="color:#f7105b"></h4>
- <section id="download" class="parallax" style="background-image: url(assets/images/ download-bg.png);"></section>

- <h4 class="yellow" style="color:#ffffff"></h4>
-
- <h5 class="yellow" style="color: #ffffff;"></h5>
- $\bullet < \!\! \text{span class="num" style="color:#ffffff"} \!\! > \!\! < \!\! / \!\! \text{span} \!\! > \!\!\!$
- <h5 class="yellow" style="color: #ffffff;"></h5>
- <h5 class="yellow" style="color: #ffffff;"></h5>
-
- <h5 class="yellow" style="color: #ffffff;"></h5>
-
- <h2 class="h1" style="margin-top:10px"></h2>
- •
- •
- •
- •
- •
- •
- <div class="container" style="width: 95%!important"></div>
-
-
-
-
- <div class="container" style="width: 95%!important"></div>

Inline CSS is the CSS code reside in HTML page under HTML tags not in external .css file. Inline CSS increases the loading time of your webpage which is an important search engine ranking factor. So try not to use inline CSS.

✓ Internal CSS

Your site does not have any internal css.

Recommendations

Internal CSS is the CSS code which resides on HTML page inside the style tag. Internal CSS increases loading time since no page caching is possible for internal CSS. Try to put your CSS code in an external file.

✗ MicroData Schema Test

Website failed MicroData Schema Test.

Recommendations

Microdata is the information underlying in an HTML string or paragraph. Consider an avatar, it could refer to a profile picture on forum, blog or social networking site or may it refer to a highly successful 3D movie. Microdata is used to specify the reference or underlying information about an HTML string. Microdata gives chances to search engines and other applications for better understanding of your content and significantly better search results.

✓ IP Canonicalization Test

Website passed IP Canonicalization Test

Recommendations

If multiple domain names get registered under single IP address, the search bots can label other sites as duplicates; this is IP canonicalization. To solve this use redirects.

✗ Plain Text Email Test

Website failed the plain text email test. Total plain text emails found: 4

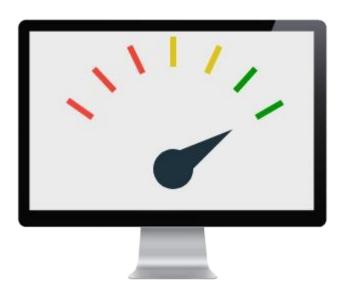
Plain Text Email List

- support@meego.co
- support@meego.co
- careers@meego.co
- careers@meego.co

A plain text email address is vulnerable to email scrapping agents. An email scrapping agent crawls your website and collects every email address written in plain text. So the existence of plain text email addresses on your site can help spammers in email harvesting. Plain text emails could be a bad sign for search engines. To fight this you can obfuscate your email addresses in several ways: 1) CSS pseudo classes. 2) Writing backward your email address. 3) Turn off display using css. 4) Obfuscate your email address using javascript. 5) Using Wordpress and php (wordpress site only).

✓ Mobile Friendly Check





SCORE: 99

✓ Configure Viewport

Your website will render properly on all devices.

Recommendations

A viewport dictates how a web page should be displayed on a mobile device. If a viewport is not specified then a mobile device will display the page as if it were a desktop screen and not scaled to fit the device. Setting a viewport gives control over the page's width and scaling on different devices.

✓ Size Content to Viewport

The content of your site fits within the viewport.

Recommendations

Screen dimensions vary widely across devices so always configure the viewport in such a way that your pages render correctly on many different devices. Always try to make sure that the web page content doesn't rely on a particular viewport width to render well.

✓ Size Tap Targets Appropriately

All of your page\'s links/buttons are large enough for a user to easily tap on a touchscreen.

Recommendations

Buttons that are small or too close together are more difficult for users to press on a touchscreen than with a traditional mouse cursor. The average adult finger pad size is about 10mm wide, and it is recommended to have a minimum tap target size of roughly 7mm or 48 CSS pixels on a site with a correctly set mobile viewport.

❸ Google Page Speed Insight (Mobile)



SCORE: 73

Page Statistics

numberResources	65	numberHosts	15
totalRequestBytes	6875	numberStaticResources	49
htmlResponseBytes	26431	cssResponseBytes	397355
imageResponseBytes	1378662	javascriptResponseBytes	2250337
otherResponseBytes	123121	numberJsResources	16
numberCssResources	10	textResponseBytes	
overTheWireResponseBytes	2144273		

✓ Avoid Plugins

Website does not appear to use any Plugins.

Recommendations

Plugins such as as Flash and Silverlight may not work on mobile devices. Native web technologies have advanced quite a lot in recent past. So most of the content which needed these plugins might not actually be needed if created using native web technologies. For ex: Audio and Video now can be easily played using HTML5 Multimedia.

✓ Use Legible Font Sizes

The text on your page is legible.

Recommendations

Configure the viewport to make sure fonts will be scaled as expected across various devices. Once a viewport is configured, implement these additional recommendations: 1.Use a base font size of 16 CSS pixels. Adjust the size as needed based on properties of the font being used. 2.Use sizes relative to the base size to define the typographic scale. 3.Text needs vertical space between its characters and may need to be adjusted for each font. The general recommendation is to use the browser default line-height of 1.2em. 4.Restrict the number of fonts used and the typographic scale: too many fonts and font sizes lead to messy and overly complex page layouts.

3 Google Page Speed Insight (Desktop)



SCORE: 63

Page Statistics

numberResources	69	numberHosts	15
totalRequestBytes	7088	numberStaticResources	53
htmlResponseBytes	26431	cssResponseBytes	397136
imageResponseBytes	1394444	javascriptResponseBytes	2250352
otherResponseBytes	142373	numberJsResources	16
numberCssResources	10	textResponseBytes	
overTheWireResponseBytes	2175437		

✓ Landing Page Redirects

Your site has no redirects. Learn more about avoiding landing page redirects

Recommendations

When a website is made to serve different devices using different URLs, search engines want to redirect users to the best serving URL automatically. It is the best practice to use either HTTP or Javascript redirects. This is to make sure your website is shown correctly on different devices.

✗ Leverage Browser Caching

We detected, caching is not enabled.

- https://www.googletagmanager.com/gtag/js?id=UA-113015545-1
- https://connect.facebook.net/en_US/fbevents.js
- https://connect.facebook.net/en US/sdk.js
- https://connect.facebook.net/signals/config/1398593013585113?v=2.8.25&r=stable
- https://maps.googleapis.com/maps/api/js?key=AIzaSyCTRSHf8sjMCfK9PHPJxjJkwrCIo5asIzE
- https://meego.co/assets/css/bootstrap-grid.css
- https://meego.co/assets/css/font-awesome.css
- https://meego.co/assets/css/style.css?03
- https://meego.co/assets/css/swipebox.css
- https://meego.co/assets/css/swiper.css
- https://meego.co/assets/css/zoomslider.css
- https://meego.co/assets/images/ app-apple.png
- https://meego.co/assets/images/ app-google.png
- https://meego.co/assets/images/ car-big-2.png
- https://meego.co/assets/images/ client-1.jpg
- https://meego.co/assets/images/ client-2.jpg
- https://meego.co/assets/images/ client-3.jpg
- https://meego.co/assets/images/ client-4.jpg
- https://meego.co/assets/images/ client-5.jpg
- https://meego.co/assets/images/_client-6.jpg
- https://meego.co/assets/images/ dialog.png
- https://meego.co/assets/images/ dialog2.png

- https://meego.co/assets/images/ download-bg.png
- https://meego.co/assets/images/ homepage-1-bg.png
- https://meego.co/assets/images/ mobile.png
- https://meego.co/assets/images/ services-1.png
- https://meego.co/assets/images/_services-2.png
- https://meego.co/assets/images/_services-3.png
- https://meego.co/assets/images/ services-4.png
- https://meego.co/assets/images/_tariff-1.png
- https://meego.co/assets/images/_tariff-2.png
- https://meego.co/assets/images/ tariff-3.png
- https://meego.co/assets/images/ tariff-4.png
- https://meego.co/assets/images/logo-inner.png
- https://meego.co/assets/images/up-arrow.png
- https://meego.co/assets/js/jquery.min.js
- https://meego.co/assets/js/map-style.js
- https://meego.co/assets/js/modernizr-2.6.2.min.js
- https://meego.co/assets/js/plugins.min.js
- https://meego.co/assets/js/scripts.js
- https://www.google-analytics.com/analytics.js
- https://embed.tawk.to/5a27b041d0795768aaf8da2c/default

Fetching the resources again and again over the network is not only taxing but may also prevent the page from rendering. For better page speed, all server responses should specify a caching policy to help the client determine if and when it can reuse a previously fetched response. Minimum cache time should be 6 days.

✓ Server Response Time

Your server responded quickly.

Recommendations

Server response time is the time it takes to load the necessary HTML and start rendering the page from the server. The first step is to measure the server response times and identify the potential problems. Then, with that data, consult the appropriate guides on how to address the issue.

✗ Minify CSS

The resource size can be reduced through minifcation. Possible % reduction : 20%

- https://meego.co/assets/css/style.css?03 could save 3.8KiB (22%reduction)
- https://ajax.googleapis.com/ajax/libs/jqueryui/1.12.1/themes/smoothness/jquery-ui.css could save 1.4KiB (17%reduction)
- https://meego.co/assets/css/swiper.css could save 525B (17%reduction)
- https://meego.co/assets/css/swipebox.css could save 185B (14%reduction)

Recommendations

Minification is the process of removing unnecessary data without any impact on how the browser processes the resource. For CSS Minification, use the tools like CSSNano.

✗ Minify HTML

The resource size can be reduced through minifcation. Possible % reduction : 26%

https://meego.co/ could save 1.6KiB (26%reduction)

Recommendations

Minification is the process of removing unnecessary data without any impact on how the browser processes the resource. For HTML Minification, use the tools like HTMLMinifier.

✗ Minify JavaScript

The resource size can be reduced through minifcation. Possible % reduction: 27%

• https://meego.co/assets/js/scripts.js could save **574B (27%reduction)**

Recommendations

Minification is the process of removing unnecessary data without any impact on how the browser processes the resource. For Javascript Minification, use the tools like Uglify JS.

✗ Render-blocking JavaScript and CSS

The resource size can be reduced through minifcation. Possible % reduction : Your page has (2) blocking script resources and (9) blocking CSS resources.

Render-blocking JavaScript

- https://meego.co/assets/js/modernizr-2.6.2.min.js
- https://unpkg.com/axios/dist/axios.min.js

Render-blocking CSS

- https://meego.co/assets/css/bootstrap-grid.css
- https://meego.co/assets/css/font-awesome.css
- https://meego.co/assets/css/swiper.css
- https://meego.co/assets/css/swipebox.css
- https://meego.co/assets/css/zoomslider.css
- https://meego.co/assets/css/style.css?03
- https://fonts.googleapis.com/css?family=Montserrat:500
- https://ajax.googleapis.com/ajax/libs/jqueryui/1.12.1/themes/smoothness/jquery-ui.css
- https://fonts.googleapis.com/css?family=Fira+Sans+Condensed:700,800%7COpen+Sans:400,600,700

Before the content is rendered, the browser processes all the style and layout information for the web page. As a result, the browser will stop rendering until external stylesheets are downloaded and processed. If the file of CSS is small, then try putting them into HTML section through inline CSS.

✗ Optimize Images

The images should be optimized. Possible % reduction: 29.3257

- https://meego.co/assets/images/ homepage-1-bg.png could save 189.6KiB (54%reduction)
- https://meego.co/assets/images/_client-3.jpg could save 13.7KiB (91%reduction)
- https://meego.co/assets/images/ client-4.jpg could save 13.3KiB (91%reduction)
- https://meego.co/assets/images/_client-2.jpg could save 13.2KiB (90%reduction)
- https://meego.co/assets/images/ client-5.jpg could save 12.6KiB (91%reduction)
- https://meego.co/assets/images/ client-6.jpg could save 10KiB (90%reduction)
- https://meego.co/assets/images/_client-1.jpg could save **8.6KiB (89%reduction)**
- https://meego.co/assets/images/ dialog2.png could save **3.9KiB (47%reduction)**
- https://meego.co/assets/images/ services-1.png could save **3.7KiB (40%reduction)**
- https://meego.co/assets/images/ services-4.png could save **3.4KiB (47%reduction)**
- https://meego.co/assets/images/_services-2.png could save 3.3KiB (42%reduction)
- https://meego.co/assets/images/ services-3.png could save **3.1KiB (44%reduction)**
- https://meego.co/assets/images/logo-inner.png could save 2.5KiB (31%reduction)
- https://meego.co/assets/images/ app-apple.png could save 1.9KiB (29%reduction)
- https://meego.co/assets/images/ app-google.png could save 1.9KiB (26%reduction)
- https://meego.co/assets/images/ dialog.png could save 1.4KiB (35%reduction)
- https://meego.co/assets/images/up-arrow.png could save **222B** (**35%reduction**)

Recommendations

Image Optimization is very tricky; you need to make sure not to reduce the quality of the image but rather its size. Give more importance to the vector format images because they are independent of resolution and scale. Compress the images in the tools like Adobe before loading them onto a webpage.

✔ Prioritize Visible Content

You have the above-the-fold content properly prioritized. Learn more about prioritizing visible content.

1 Internal and External Links

TOTAL INTERNAL LINKS?? 25

Internal Links

TOTAL EXTERNAL LINKS?? 7	
Internal Links	
• index.html	
• index.html	
• homepage-2.html	
• homepage-3.html	
• services-page-main.html	
• become-a-guide.html	
• frequently-asked-questions.html	
• contacts.html	
• blog.html	
• blog-3.html	
• post.html	
• gallery-2.html	
• gallery-3.html	
• gallery-4.html	
• about-us.html	
• 24x7-travel-support.html	
• instant-booking.html	
• language-experts.html	
• custom-tours.html	
• why-meego.html	
• tariff-page.html	
• mailto:support@meego.co	
• mailto:careers@meego.co	
• terms-of-service.html	
• privacy-policy.html	

• https://www.facebook.com/meego.co/	
• https://www.instagram.com/meego.co/	
• https://twitter.com/meego_co	
• http://blog.meego.co/	
NoIndex , NoFollow, DoFollow Links	
NOINDEX LINKS 0	
NOFOLLOW LINKS $oldsymbol{0}$	
OOFOLLOW LINKS 32	
NOINDEX ENABLED BY META ROBOT? ${f No}$	
NOFOLLOW ENABLED BY META ROBOT? No NoIndex Links	
NoFollow Links	
1401-0110M EIIIRS	

 $\bullet \ https://play.google.com/store/apps/details?id=com.meego.meego\&hl=en$

• https://itunes.apple.com/in/app/meego/id1330999995?mt=8

• http://blog.meego.co

✓ SEO Friendly Links

Your links are SEO friendly.

Recommendations

An SEO friendly link follows these basic rules: The URL should use a dash as a separator, not use parameters or numbers, and should be a static URL. To resolve this, use these techniques. 1) Replace underscores or other separators with a dash, clean URL by deleting or replacing numbers and parameters. 2) Marge your www and non www URLs. 3) Do not use dynamic and related URLs. Create an XML sitemap for proper indexing by search engines. 4) Block unfriendly and irrelevant links with robot.txt 5) Endorse your URLs in canonical tags.

AlexaRank

TRAFFIC RANK **9668399**REACH RANK **10329734**TOP COUNTRY
TOP COUNTRY RANK



ISP **Fastly**IP **151.101.65.195**

ORGANIZATION **Fastly**

CITY

COUNTRY United States

TIME ZONE

LONGITUDE **-97.822000**

LATITUDE **37.751000**

O cURL Response

url	https://meego.co/	content type	text/html; charset=utf-8
http code	200	header size	939
request size	121	filetime	-1
ssl verify result	0	redirect count	0
total time	0.678856	namelookup time	0.253006
connect time	0.263034	pretransfer time	0.297257
size upload	0	size download	24695
speed download	36377	speed upload	0
download content length	24695	upload content length	-1
starttransfer time	0.668891	redirect time	0
redirect url		primary ip	151.101.1.195
certinfo		primary port	443
local ip	139.59.66.94	local port	52562



IPV4 **151.101.1.195**IPV6 **Not Compatiable**

DNS Report

SL	Host	Class	TTL	Type	PRI	Target	IP
1	meego.co	IN	3600	A			151.101.65.195
2	meego.co	IN	3600	A			151.101.1.195
3	meego.co	IN	3600	NS		ns37.domaincontrol.com	
4	meego.co	IN	3600	NS		ns38.domaincontrol.com	
5	meego.co	IN	3600	MX	0	smtp.asia.secureserver.net	
6	meego.co	IN	3600	MX	10	mailstore1.asia.secureserver.net	